

WEBSITE QUALITY ASSURANCE CHECKLIST



Domain setup

Your browser loads a functioning site when typing your URL into the address bar.

SSL certification

Run an SSL checker to ensure your SSL certificate is authenticated.

SMTP setup

Send a test email from your site to a specific email address.

Robots.txt & sitemap setup

Your sitemap is set up properly and certain pages have been blocked from crawlers via your robots.txt specifications.

Error handling & reporting

Your site sends timely error messages via email when something goes wrong. Configure within your CMS.

Form testing

Form notifications go to the right place and forms do not accept malicious text or display unnecessary error messages. Page should change in some way when form is submitted.

301 redirects

All old site pages are properly redirected to new, predetermined pages and redirect with minimal "hops" from URL to URL.

SOL backup and maintenance plan

Your site is regularly being backed up and you set a plan to check in on your backups regularly.