

**Jason J. Therrien**  
**Speaker Bios**

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**(Condensed)**

Jason Therrien is an entrepreneur, small business leader and marketing expert. He's started several businesses since 1997, including thunder::tech as a web design firm in 1999 while attending John Carroll University. Today, that firm has grown into a 40-person integrated marketing agency that specializes in creating online and offline marketing campaigns. With more than 20 years of experience in digital services, branding, advertising, communications and marketing, Therrien is well respected for his business leadership and entrepreneurial vision.

**(Full)**

Jason Therrien is founder and president of [thunder::tech](http://thundertech.com). Therrien launched thunder::tech from his dorm room at John Carroll University in 1999. Today, that one-man shop has grown into a 40-person integrated marketing agency of choice for middle market companies and brands looking to grow their market share and challenge the status quo.

thunder::tech services clients coast to coast and specializes in digital marketing, graphic design, video, content marketing, marketing automation, social media and advertising. With more than 20 years of industry experience, Therrien oversees the firm's growth and impact by expanding services and leading business development.

His experience includes creating integrated marketing strategies for clients ranging from startups to Fortune 500 companies. Some of these include eBay, Ford, Country Music Hall of Fame and Museum, Meyer Products, Naturepedic, Transtar Industries, Lube Stop, DDR, Cedar Point, The Kresge Foundation, Davey Tree Experts and more.

Therrien has been recognized as Inside Business Magazine's Top 100 Tech Leaders, honored as a Northeast Ohio Smart 50 Award recipient for innovation, and was included in Crain's Cleveland Business 150 names to know in Northeast Ohio three times. He also has been quoted in USA Today, AdAge, Time, Crain's and other media outlets on various marketing topics.

In addition to his involvement with thunder::tech, Therrien is a corporate board member and investor in several businesses that range from publishing to transportation. Therrien also served as co-chair of the Digital Tools subcommittee, which led all digital strategy and execution for the 2016 Republican National Convention in Cleveland.

Therrien is an active member in the community and serves as a Vice Chair on the board of Youth Opportunities Unlimited (Y.O.U.), a nonprofit organization that works with disadvantaged youth on education, entrepreneurship and employment. He is also a member of Destination Cleveland's Board of Directors and several professional industry organizations.